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CONTACT: Stewart Moore, PGA TOUR, 904-540-2765, StewartMoore@pgatourhq.com

Web.com Tour's Savannah Golf Championship announces formation of The Founders Club in advance of 2018 debut

Tournament sales committee to feature prominent Savannah-area business leaders

SAVANNAH, GEORGIA – The Savannah Golf Championship announced today the formation of a tournament sales committee for the city's new Web.com Tour event, which is set to debut the week of March 26 – April 1, 2018 at Deer Creek Golf Course at The Landings Club. Named The Founders Club, the committee will be led by Kennickell Printing Vice President Trip Kennickell, and will feature nine prominent local business leaders who will assist the first-year event with sales efforts.

"We are excited to announce the formation of The Founders Club as we look for support from the business community to help us make a great first-year impact with the Savannah Golf Championship," said Executive Director Tim Iley. "Our goal is for this to be a premier event on the city's annual sports calendar, and the inclusion of these tremendous business leaders will allow us to broaden our sales footprint in Savannah."

The Founders Club consists of the following individuals:

- **Trip Kennickell** Vice President, The Kennickell Group
- **Patrick O'Neil** Savannah Market President, Bank of America
- **Dylan Cox** Vice President, Morris and Templeton
- **Allen Williams** Senior Vice President, Bernard Williams and Co.
- **Karen Guinn** Owner, Collective Marketing
- **Swann Seiler** Manager, External Affairs, Georgia Power
- **Jamie McCurry** Chief Administrative Officer, Georgia Ports
- **Jesse Ruben** Chief Financial Officer, The Landings
- **Chris Cay** President, Cay Insurance

"I am excited for the opportunity to lead this exclusive group of corporate executives and in a way follow in the footsteps of my uncle, Al Kennickell, who was the Volunteer Chairman of the Liberty Mutual Insurance Legends of Golf. This group is tasked with opening doors to corporate decision makers here in Savannah so they have the opportunity to be a part of this outstanding event," said Founders Club Chairman, Trip Kennickell. "With Pro-Am, branding and hospitality offerings there is definitely something for companies of all sizes," added Kennickell.

The Savannah Golf Championship, which was announced on May 22 of this year, will feature a \$550,000 purse and a field of 156 players. A five-year deal is in place through 2022.

With 50 available PGA TOUR cards for the following season (since 2013), the Web.com Tour is The Path to the PGA TOUR. Twenty-five TOUR cards are reserved for the leading money winners at the end of the 23-event Regular Season. Another 25 are up for grabs at the four-event Web.com Tour Finals that follow the Regular Season in September.

For information on sponsorship opportunities, please contact Morgan Salm via email at MorganSalm@pgatourhq.com or via phone at 912-527-6042.

For more information on the Savannah Golf Championship, please visit SavannahGolfChampionship.com, or email SavannahGolfChampionship@pgatourhq.com.

ABOUT THE WEB.COM TOUR

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. Web.com became the Tour's umbrella sponsor on June 27, 2012, with a 10-year agreement in place through 2021. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. This season marks the 29th year of competition on the Web.com Tour. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won more than 475 PGA TOUR titles, including 23 major championships and seven PLAYERS Championships. To learn more about the PGA TOUR, the Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, or follow the Tour on social media via Twitter (@WebDotComTour), Facebook (facebook.com/WebDotComTour) and Instagram (Instagram.com/WebDotComTour).

ABOUT WEB.COM

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